



NEA th100

Presidential Inauguration
and Scholarship

Sneaker



Spala

Nicole Cheek, DDS

100th President of the National Dental Association

Saturday, December 9, 2023

7:00 p.m. – 11:00 p.m.

6pm Cocktail Hour | 7pm Dinner.

Opportunities for Scholarship Donors

Hosted by:



Walter E. Washington
Convention Center

801 Allen Y. Lew Place NW
Washington, DC 20001

West Salon (GHI)

ND *100th*
Presidential Inauguration
and Scholarship

Nicole Cheek, DDS
100th President of the National Dental Association

Sneaker
Gala



Hosted by:
The Robert T. Freeman Dental Society

About the National Dental Association

The history of the National Dental Association (founded in 1913) and its precursor, the Robert T. Freeman Dental Society (founded in 1900) is one of relentless advocacy for human rights and social justice. It stands alone in its stewardship of oral health for disenfranchised descendants of slaves and the traditionally neglected. At this moment of reckoning, while some have been awakened to the atrocities of racism; others have been reawakened to harsh realities of its impact on health. The health and healing of this nation depend on the admission, not denial, of the deep wounds of slavery and its lingering impact. The challenge is to resist the urge to assimilate into a society that diminishes the value of humanity. The charge is to be steadfast in the commitment to achieve health equity for everyone. The goal is to increase the number of African American health and oral health professionals committed to serving populations that need them most.

Your generous support will be deeply appreciated.

Today's students are the hope for tomorrow.

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Sneaker Gala



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Corporate Sponsorship Opportunities

PREMIER LEVEL \$50,000

- Welcome greetings on mainstage
- Prominent recognition on all Gala Promotional materials.
- Table of ten (10)* at the Gala.
- (10) Private guided tour of the National Museum of African American History and Culture (8:30 am – 10:30 am Friday, December 8th) Center Fold Page Ad in Souvenir Booklet
- Corporate Signage at the 100th Gala
- Social media post of students' testimonials recognizing your company's scholarship contribution.
- Logo placement on the 100th NDA Presidential Inaugural Gala Promotional E-blasts
- 12 months recognition as a 2023 100th Gala sponsor with logo on the website for the Robert T. Freeman Dental Society
- Logo placement on the 2023 NDA Presidential Inauguration NDA-HEALTH NOW® Outreach Event and all 2024 RTFDS Community Outreach Project Promotional Materials
- 2 Stationary corporate pull-up banners (provided by corporation)

PLATINUM LEVEL \$35,000

- Recognition on all 100th Gala Promotional materials
- Eight (8)* Gala tickets
- (8) Private guided tour of the NMAAHC (8:30 am – 10:30 am Friday, December 8th)
- Inside front or inside back cover in the

Souvenir Booklet

- Recognition at Gala
- Corporate Signage at the Gala
- Logo placement on the 100th NDA Presidential Inaugural Gala Promotional E-blasts
- 10 months recognition as a 2023 Gala sponsor with logo on the website for the Robert T. Freeman Dental Society
- Logo placement on the 2023 NDA Presidential Inauguration NDA-HEALTH NOW® Outreach Event and all 2024 RTFDS Community Outreach Project Promotional Materials
- 1 Stationary corporate pull-up banners (provided by corporation)

GOLD LEVEL \$20,000

- Recognition on Gala Promotional materials
- Six (6)* Gala tickets
- Full page color ad in the Souvenir Booklet
- (6) Private guided tour of the museum (8:30 am – 10:30 am Friday, December 8th)
- Corporate Signage at the Gala
- Logo placement on the 100th NDA Presidential Inaugural Gala Promotional E-blasts
- 8 months Corporate Sponsor Listing as a 2023 Gala sponsor on the Robert T. Freeman Dental Society website
- 3 months Corporate Listing on the 2023 NDA Presidential Inauguration NDA-HEALTH NOW® Outreach Event and logo placement on 3 and all 2024 RTFDS

Community Outreach Project Promotional Materials

SILVER LEVEL \$10,000

- Recognition on printed Gala materials
- Four (4)* Gala Tickets
- Half-page Color Ad in the Souvenir Booklet
- Corporate Listing on the 100th NDA Presidential Inaugural Gala Promotional E-blasts
- 6 months Corporate Listing as a 2023 Gala sponsor on the Robert T. Freeman Dental Society website
- 2 month's Corporate Listing on the 2023 NDA Presidential Inauguration NDA-HEALTH NOW® Outreach Event and 2 month's Corporate Listing and all 2024 RTFDS Community Outreach Project Promotional Materials

BRONZE LEVEL \$5,000

- Recognition on printed Gala materials
- Two (2)* Gala Tickets
- 1/4-Page Color Ad in the Souvenir Booklet
- Logo placement on the 100th NDA Presidential Inaugural Gala Promotional E-blasts
- 3 months recognition as a 2023 Gala sponsor with logo on the website for the Robert T. Freeman Dental Society
- 1 month Corporate Listing on the 2023 NDA Presidential Inauguration NDA-HEALTH NOW® Outreach Event and one (1) Corporate Listing and all 2024 RTFDS Community Outreach Project Promotional Materials.



Beverage Sponsor Packages

Diamond Beverage Sponsorship Package: \$10,000

- Title recognition as the "Exclusive Diamond Beverage Sponsor" in all event promotional materials, including event website, social media, and printed materials.
- Premium placement of your company logo at the gala's bar areas.
- Eight complimentary VIP tickets to the gala.
- Special acknowledgment and gratitude during the gala's opening remarks by a prominent guest speaker.
- Opportunity to provide promotional materials or samples at the bar area.
- Exclusive sponsorship of two signature cocktails at the gala, named after your company.
- Recognition as the primary sponsor in the event's post-gala thank-you newsletter.
- Social media shout-outs before and after the event, with a dedicated post about your company's commitment to the cause.
- A dedicated space for a company banner or promotional display at the gala venue.

Ruby Beverage Sponsorship Package: \$5,000

- Recognition as a Ruby Beverage Sponsor in all event promotional materials, including event website, social media, and printed materials.
- Company logo prominently displayed at the gala's bar area.
- Four complimentary tickets to the gala.
- Verbal acknowledgment and gratitude during the gala's opening remarks.
- Opportunity to provide promotional materials or samples at the bar area.
- Recognition in the event's post-gala thank-you newsletter.
- Exclusive sponsorship of one signature cocktail at the gala, named after your company.
- Social media shout-outs before and after the event.

Sapphire Beverage Sponsorship Package: \$3,500

- Recognition as a Sapphire Beverage Sponsor in all event promotional materials, including event website, social media, and printed materials.
- Company logo prominently displayed at the gala's bar area.
- Two complimentary tickets to the gala.
- Verbal acknowledgment and gratitude during the gala's opening remarks.
- Opportunity to provide promotional materials or samples at the bar area.
- Recognition in the event's post-gala thank-you newsletter